



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

WHEREAS, throughout its long and distinguished history, the Idaho Beef Industry has had tremendous impact on local communities and the economy of Idaho; and

WHEREAS, there are currently over 2 million head of cattle in Idaho valued at \$2.24 billion; and

WHEREAS, for over 100 years, generations of Idaho ranching families have accomplished a balance between responsible land stewardship and productivity by caring for our natural resources and quality of life; and

WHEREAS, Idaho cattle producers continue to meet the challenges of a changing world to provide lean, high quality, nutritious and safe beef products to consumers; and

WHEREAS, beef is a significant source of many important nutrients – protein, zinc, iron, selenium, phosphorus and B-vitamins – that are essential to good health, and beef's role in a balanced and varied diet has been confirmed by leading health organizations; and

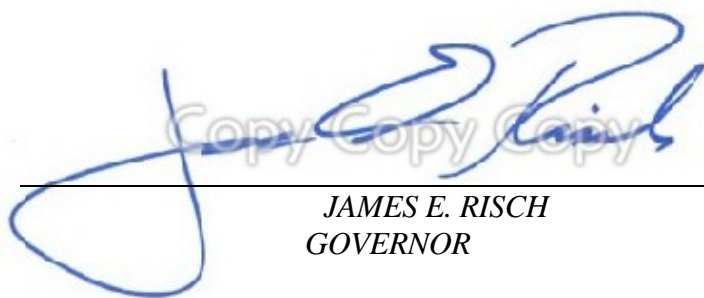
WHEREAS, the Idaho Beef Industry, with funding provided by producers through the beef checkoff, works to increase consumer awareness and demand for beef through promotion, education and research programs;

NOW, THEREFORE, I, JAMES E. RISCH, Governor of the State of Idaho, do hereby proclaim July 2006, to be

IDAHO BEEF MONTH



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 5th day of June in the year of our Lord two thousand and six and of the independence of the United States of America the two hundred thirtieth and of the Statehood of Idaho the one hundred sixteenth.



JAMES E. RISCH
GOVERNOR



BEN YSURSA
SECRETARY OF STATE